



JUDGE HONORED—Judge Anthony J. Celebrezze, right, receives the medallion emblematic of selection for the Newspaperboy Hall of Fame from F. William Dugan, vice president and general manager of Forest City Publishing Co. Plain Dealer Photo (Mitch Zarembo)

Celebrezze Joins Newspaper 'Hall'

That stuff you've read about Tony Celebrezze peddling papers downtown when he was a boy and having to fight for his corner wasn't just campaign talk.

Judge Anthony J. Celebrezze of the U.S. 6th Circuit Court of Appeals does not have to campaign any more, but he talks vividly about those days when he sold the Cleveland News for five years and The Plain Dealer for six.

He reminisced the other day when PD officials came to present him with a medallion emblematic of his selection as one of four new members of the Newspaperboy Hall of Fame. Judge Celebrezze was nominated by the PD and picked by the International Circulation Managers Association.

THE JUDGE'S sales territory was in the vicinity of E. 9th Street, Prospect Avenue S.E. and Huron Road S.E. "I had a lot of fights," said the former Cleveland mayor and U.S. secretary of health, education and welfare. "There's an alley down there that still has my blood in it."

Things are different today, Judge Celebrezze said, but some of the basic values that boys find in the work still endure. He said:

"I am in full agreement with the concept of the International Circulation Man-

agers Association as far as route management and training for newspaperboys is concerned.

"The fact that there are over 50,000 newspaperboys in the State of Ohio alone who are busy every day serving as independent merchants gives evidence that there is no substitute for this type of training.

"THESE YOUNGSTERS learn the value of good service, correct handling of accounts and selling a product."

The medallion was presented to Judge Celebrezze in his Federal Building office by F. William Dugan, vice president and general manager of the Forest City Publishing Co., publisher of The Plain Dealer. Presentation was timed to coincide with National Newspaperboy Day, which was yesterday.

AMONG THOSE PRESENT was Philip J. Santora, PD circulation manager, who was Judge Celebrezze's district manager when he sold the paper. Also still active with The PD is another of the judge's district managers, Sam Gutterman.

Also at the presentation were Robert Stenger, assistant circulation manager, and Dan FitzSimons, circulation promotion manager in charge of carrier training.